

SEO Portfolio for Educational Business

101 Try searching "add user"

Home

Active users 8K ↑ 30.2% | Key events 76 ↑ 8.6% | Event count 44K ↑ 29.6%

05 Apr 12 19 26

— Last 28 days — Previous period — Peer median and range: Primary & Secondary Schooling (K-12)

Last 28 days [View reports snapshot](#)

ACTIVE USERS IN LAST 30 MINUTES 6

ACTIVE USERS PER MINUTE

COUNTRY ACTIVE US...

United Kingdom	5
Ukraine	1

[View realtime](#)

RECOMMENDATION

Capture 276 weekly page views on path "/contact" that could be tracked as "generate_lead" key events.

Track key events to get automated insights, detailed reports, and create conversions to measure and improve Google Ads campaign performance.

[Track as key event](#)

Recently accessed

Reports and pages you recently visited will appear here.

Suggested for you

Views by Page title and screen... Sessions by Session primary ch... Active users by Country ID

Windows taskbar: Search, 9:20 PM 5/1/2026

Suggested for you

Views by Page title and screen...

PAGE TITLE AND SCREEN	VIEWS
Al-Rushd Online Sch...	2.2K ↓ 7.9%
Grade Placement - A...	646 ↑ 30.8%
Contact - Al-Rushd ...	325 ↓ 4.4%
Apply Now - Al-Rush...	99 ↓ 6.6%
Job Application - Al...	38 ↓ 76.3%
Primary - Al-Rushd ...	111 ↑ 32.1%
Secondary School KS...	70 ↓ 27.8%

Last 7 days [View pages and s...](#)

Sessions by Session primary ch...

SESSION PRIMARY CH...	SESSIONS
Cross-network	1.3K ↓ 10.5%
Organic Search	689 ↑ 24.6%
Paid Search	383 ↑ 18.6%
Direct	286 ↓ 13.3%
Referral	28 0.0%
Unassigned	11 ↓ 26.7%
Organic Social	4 ↓ 33.3%

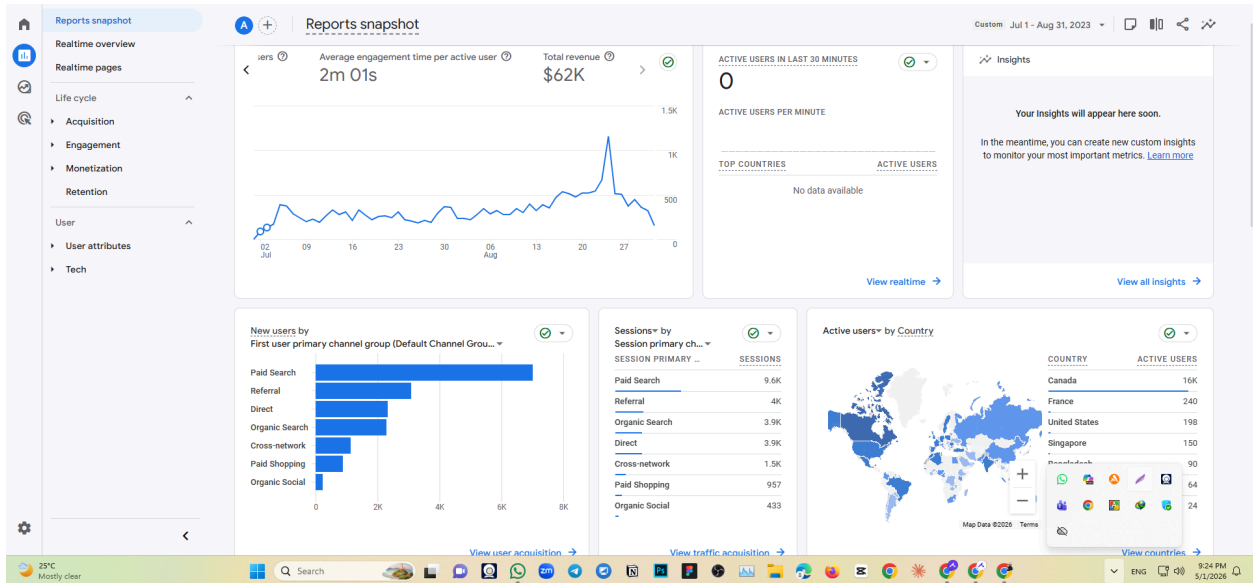
Last 7 days [View traffic acqu...](#)

Active users by Country ID

COUNTRY	ACTIVE USERS
United Kingdom	1.9K ↓ 3.8%
United States	59 ↓ 1.7%
United Arab Emira...	16 ↑ 33.3%
France	14 ↑ 55.6%
Netherlands	14 ↑ 7.7%
Egypt	13 ↓ 31.6%
India	12 ↓ 7.7%

Last 7 days [View countries](#)

E-commerce SEO Portfolio:



Monthly Work Reporting:

DFA SEO Work Monthly Reporting

Section	Details	Data/Remarks	Live Link	Compare to Feb-25	Live Link
Client Information	Website URL	https://dutchflowacademy.com/	DFA Monthly Report Screenshots	https://dutchflowacademy.com/	
Overall Website Performance	Total Organic Traffic	16,000		14,000	https://pmt.sc/p3n7UJNM80VW
Overall Website Performance	Total Impressions	377,000		325,000	https://pmt.sc/IFj3sw8RyuB
Overall Website Performance	CTR (Click Through Rate)	3.40%		3.50%	https://pmt.sc/Pn231mE2Ugm
Monthly Traffic Analysis	Total Visitors	3,300		3,700	https://pmt.sc/CcmA6Z82xB3C
Monthly Traffic Analysis	New Visitors	3,000		3,400	https://pmt.sc/KIU_NTYE52ja
Monthly Traffic Analysis	Traffic Source Breakdown	Organic: 2,800, Paid: 1, Direct: 1,500		Organic: 3,300, Paid: 0, Direct: 1,700	https://pmt.sc/ZA239puELnqj
Monthly Sales Analysis	Total Sales Amount	€5,434.60		€6,023.56	https://pmt.sc/RKuZ3N77uFA
Monthly Sales Analysis	Organic Sales Amount	€1,952.87		€1,792.87	
Monthly Keyword Performance	Top 10 Performing Keywords	DFA Monthly Keywords Position Tracking			
Monthly On-Page SEO Updates	Meta Title & Description Create	Updated meta descriptions for 4 pages	DFA SEO Wrok Explanation	Updated meta descriptions for 6 pages	
Monthly On-Page SEO Updates	Internal Linking Updates	Internal linking improved for blog pages	DFA SEO Wrok Explanation	Internal linking improved for Service & blog pages	
Monthly On-Page SEO Updates	New Pages Created/Updated	4 new Blog pages added	DFA SEO Wrok Explanation	6 new Blog pages added	
Technical SEO Audit	Website Speed & Core Web Vitals	Page Speed: Performance grade/67, Load time 5.84s			
Technical SEO Audit	404 Error Fixing	405 Error Fixing	DFA SEO Wrok Explanation		
Monthly Off-Page SEO & Backlinks	Total Backlinks	100	DFA SEO Wrok Explanation	N/A	
Monthly Off-Page SEO & Backlinks	Guest Posting	3 Guest Post	DFA SEO Wrok Explanation	N/A	
Monthly Content Strategy & Updates	New Blog Posts Published	4 new blog posts published		6 new blog posts published	
Monthly Content Strategy & Updates	Guest Posting & Outreach	3 guest posts published			
Monthly Content Strategy & Updates	Content Topic Research	300 New Content Topic Research			

Google My Business Profile Portfolio:

Google ideal centre for tuition leads

AI Mode All Images News Maps Videos Short videos More Tools

Your business on Google
11,644 customer interactions

Profile strength Complete info

Edit profile Read reviews Photos Posts Performance Advertise

Edit products Edit services Bookings Ask for review Profiles

New 5-star review
Congratulations! Thank them for their review

Add chat
Let customers chat with you via text or other apps

Add a map to your website
Help customers find your nearest shop

Only managers of this profile can see this

Ideal Centre For Tuition
4.9 ★★★★★ 23 Google reviews
Education center in Leeds, England

You manage this Business Profile

Website Directions Save Share Call

Address: 289 Dewsbury Rd, Leeds LS11 5LQ, United Kingdom
Phone: +44 7828 618009
Hours: Closed - Opens 5 PM

Meta Ads Portfolio:

Ad Sets

● Active



ABO-10-London

37

Calls placed

£5.72

Cost per Call placed

£211.46

Spent

Ads

● Active



AD-1

16

Calls placed

£4.75

Cost per Call placed

£75.99

Spent

● Active



AD-2

9

Calls placed

£7.07

Cost per Call placed

£63.63

Spent

● Active



AD-3

12

Calls placed

£5.99

Cost per Call placed

£71.84

Spent

Results View Performance

ast 30 days
Maximum
Tot

36 Calls placed	£5.67 Cost per Call placed	£204.29 Amount spent
16,515 Reach	42,670 Impressions	
-- Recommendation Guidance		

^ Show less

Website Design

The screenshot shows the WordPress admin dashboard for keetowellness.com. The top navigation bar includes links for Home, Updates (14), LifeShine, Stats, Tutor LMS, Elementor, Jetpack, Posts, Events, Podcasting, Media, Pages, Comments (65), Content Blocks, PopUp Maker (1), Contact, and WooCommerce. The main content area features several widgets: a membership warning, a Tutor LMS 4.0 beta promotion, a social chat widget, and a WooCommerce update notice. The bottom of the dashboard shows the Elementor Overview panel, a Quick Draft panel, and an Accessibility panel.

Website Live Link:

<https://keetowellness.com/>

<https://outbox.om/>

<https://www.eemad.com/>

Instagram Link:

https://www.instagram.com/kee_to_wellness/